

AN INTRODUCTION TO

CHERRY
XTRFY



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At CHERRY XTRFY, we're passionate about creating gear that helps gamers perform at their best. With CHERRY's 70 years of expertise in components and keyboards paired with Xtrfy's innovation in gaming peripherals, we're committed to delivering products that elevate every player's experience.

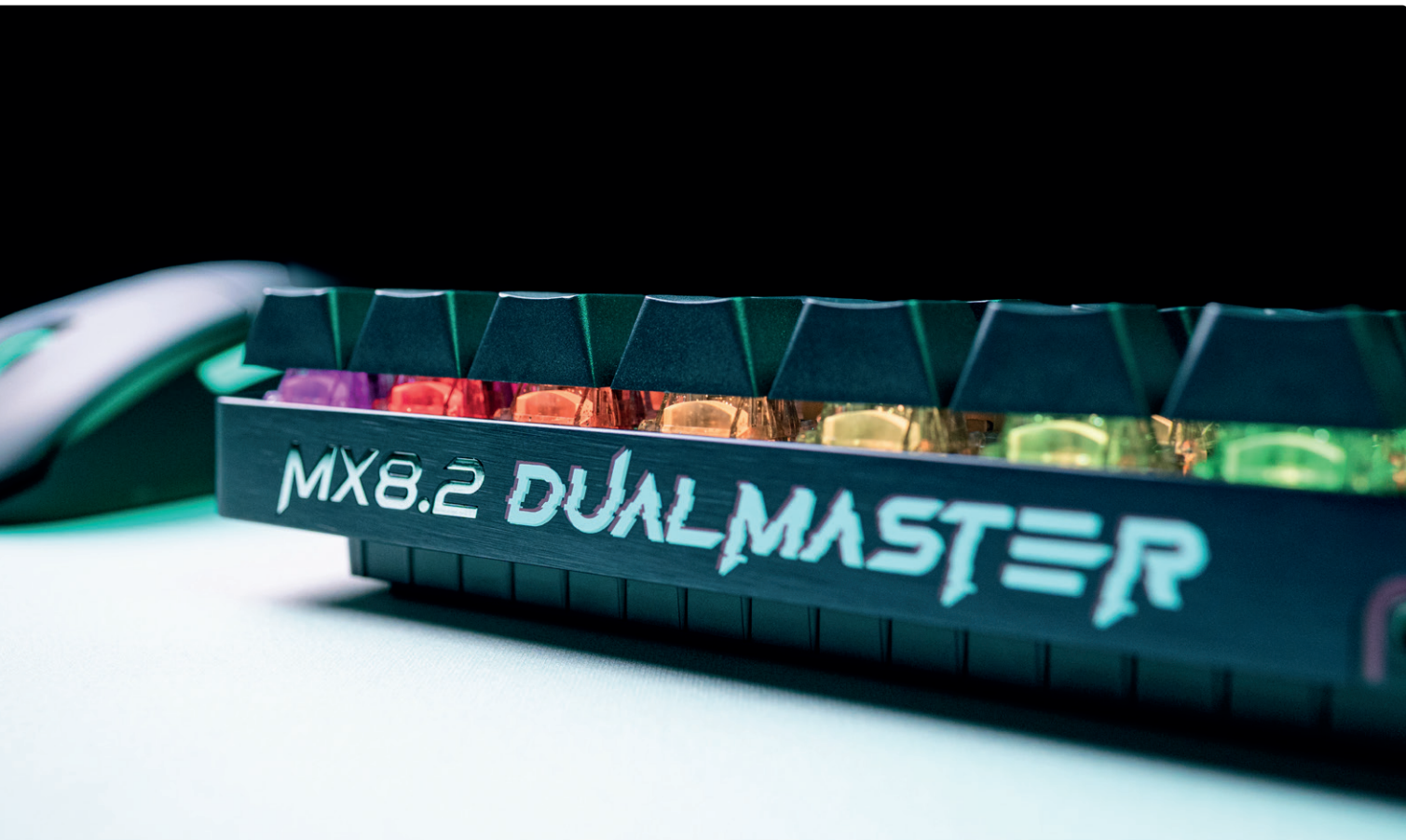
Since joining forces in 2023, we've been working tirelessly to create a new range of gaming peripherals under the CHERRY XTRFY brand. The result? A series of products that are faster, smoother, and better than ever before.

This presentation introduces our brand and exciting new product range. Let's make 2026 amazing – together.



Joakim Jansson

Head of Product & Portfolio at CHERRY, Co-founder of Xtrfy



TWO BRANDS TRUSTED BY GAMERS.

Gamers from all corners of the world know CHERRY as the legendary keyboard switch brand. Trusted by professional players and used in more than 60 million keyboards, CHERRY MX is widely considered to be the gold standard of keyboard switches. From 2023, CHERRY's gaming keyboards and other peripherals are available worldwide as well – products that are leading in some of the world's largest consumer markets.

With a reputation built over decades, CHERRY stands for quality products designed in Germany, aimed at those who have high demands on performance, design, and durability.



Designing pro-level gaming equipment in collaboration with some of the world's most merited players, Xtrfy has rapidly grown to become a household name within the esports scene. Over the past 10 years, Xtrfy has combined experience with new ideas to help gamers perform at their best. From the offices in southern Sweden, Xtrfy challenges competitors all over the world with innovative designs, colorful aesthetics and products that offer a whole new level of customizability.

Never compromising on quality, Xtrfy's equipment can be found on the stages of esports majors as well as in the homes of discerning gamers everywhere.



JOINING FORCES – THE NEW US.

CHERRY's acquisition of Xtrfy is a perfect fit. Complementary experience, networks and product expertise. German engineering and Swedish design, brought together by a passion for gaming.

With our eyes set on the future, we're proud to introduce our new gaming peripherals brand.

New look. New name. A new horizon.

Meet CHERRY XTRFY.





IN IT TO WIN IT.

We're passionate about esports, and believe in supporting initiatives that move the scene forward. After years of collaborating with teams and players, we've learned that working closely with the pros is also the key to creating the best gear. We're experts at developing products but no one knows them better than the players who spend thousands of hours using them.

Our commitment to helping gamers win is expressed through the CHERRY XTRFY tagline: In it to win it.

WE CREATE THE NEW GENERATION OF ESPORTS EQUIPMENT.

We elevate the gaming experience by making pro-level performance available to gamers of all levels, with designs that allow you to express yourself.

MORE INNOVATIVE.

Staying close to the community, we know what today's gamers are asking for. With the demands of tomorrow in mind, we strive to take things even further and bring something new to the scene – whether it's a new design, feature, or a new technology for higher performance.

MORE EXPRESSFUL.

Creating the new generation of esports equipment is not only about pushing the boundaries in terms of performance. We challenge the traditional aesthetics to make professional gaming gear more expressful.



MORE CUSTOMIZABLE.

Your needs. Your preferences. Your style. From mice with swappable shells for size adjustment, to ultra-customizable keyboards where you can change everything from the switches and keycaps to the frame and cable. We make it possible for every gamer to personalize their gear.



MORE AVAILABLE.

Our goal is to create world-class equipment for professional players, and make it available to gamers of all levels through an accessible price point. Gear that's used on the stages of esports majors as well as in the homes of casual gamers.



KEYBOARDS.

In the world of keyboards, CHERRY carries a legacy of more than 50 years. With a focus on quality, reliability and exceptional performance, we're proud to be the creator of some of the most trusted technologies in gaming.

The world-leading CHERRY MX switches are developed in Germany, and featured in our keyboards in a variety of versions. Whether you prefer linear or tactile switches, silent or standard, full height or low profile – our keyboards will bring you a premium experience with extreme durability.



65%



CHERRY XTRFY K5 PRO TMR COMPACT

WHEN YOU PLAY FOR THE WIN.

- 65% design • Ultra-fast 8000 Hz polling rate • Hot-swappable CHERRY MX Crystal Magnetic switches • TMR sensing with 0.01 mm precision • Strip LED ARGB illumination • Multi-layer dampening and pre-lubed stabilizers

RRP: 149.99 EUR

TENKEYLESS



CHERRY XTRFY MX 8.2 PRO TMR WIRELESS

MORE THAN MAGNETIC.

- Tenkeyless design • 2.4 GHz wireless, Bluetooth® and wired • 8000 Hz wireless + wired polling rate • CHERRY MX Crystal Magnetic switches • Hot-swap between magnetic and mechanical switches • PBT keycaps and 5-layer sound dampening

RRP: 229.99 EUR / 249.99 USD

NEXT-LEVEL PRECISION: TMR WITH CHERRY MX MAGNETIC SWITCHES.

The new MX 8.2 Pro TMR Wireless and K5 Pro TMR keyboards are equipped with CHERRY MX switches powered by advanced TMR sensing. Unlike Hall sensors, TMR senses magnetic changes by measuring shifts in resistance, capturing input with 0.01 mm precision. The result: Sharper accuracy, lower power use and stronger in-game performance.



CHERRY XTRFY K5V2 COMPACT

THE ULTRA-CUSTOMIZABLE K5. VERSION 2.

- Ultra-customizable • Hot-swappable CHERRY MX2A Red switches • Full N-key rollover • Customizable strip LED RGB illumination • Pre-lubed PCB-mounted stabilizers • Double layers of sound-dampening foam

RRP: FROM 139 USD/EUR



CHERRY XTRFY MX 8.3 TKL WIRELESS

PREMIUM TYPING. FASTER THAN EVER.

- Triple connection modes: 2.4 GHz wireless, Bluetooth® and wired • 8000 Hz wired / 4000 Hz wireless polling rate • Premium gasket construction • Hot-swappable CHERRY MX2A switches • Double-shot PBT keycaps • Rotary knob and LCD display for on-the-fly settings

RRP: 299 USD/EUR



CHERRY XTRFY K4V2 TKL

THE PRO-LEVEL KEYBOARD FOR ALL-LEVEL GAMERS. UPGRADED.

- CHERRY MX2A Red mechanical switches • Full N-key rollover • Customizable RGB illumination • Pre-lubed plate-mounted stabilizers • Sound-dampening foam

RRP: 119 USD/EUR

70% / 75%



CHERRY XTRFY K63W PRO COMPACT ULTRA-WIDEBAND

LOW-PROFILE TYPING, LIKE NEVER BEFORE.

- Esports -optimized 70% design • Ultra -Wideband wireless connection
- 8000 Hz wireless + wired polling rate • Premium gasket construction
- CHERRY MX LOW PROFILE 2.0 mechanical switches • High -capacity 6000 mAh battery

RRP: 179.99 EUR



CHERRY XTRFY K33 COMPACT WIRELESS

MEM-CHANICAL GAMING KEYBOARD

- 75% size • Triple connection modes: 2.4 GHz wireless, Bluetooth and wired
- IP54 dust and water resistance • Mem-chanical key switches
- RGB illumination • 1000 Hz polling rate

RRP: 59.99 EUR

FULL SIZE



CHERRY XTRFY MX 10.1 WIRELESS

THE LOW-PROFILE KEYBOARD TO ELEVATE YOUR GAME.

- Slim aluminum design • Triple connection modes: 2.4 GHz wireless, Bluetooth* and wired
- 8000 Hz wired / 4000 Hz wireless polling rate • CHERRY MX LOW PROFILE 2.0 mechanical switches • Durable PBT keycaps • Rotary knob and LCD display for on-the-fly settings

RRP: 279 USD/EUR



CHERRY XTRFY MX 3.1

NEXT LEVEL GAMING.

- Aluminum housing • CHERRY MX2A Red, Brown, Blue or Silent Red switches
- Full N-key rollover • RGB illumination – customizable through

CHERRY Utility software

RRP: 129.99 USD/EUR

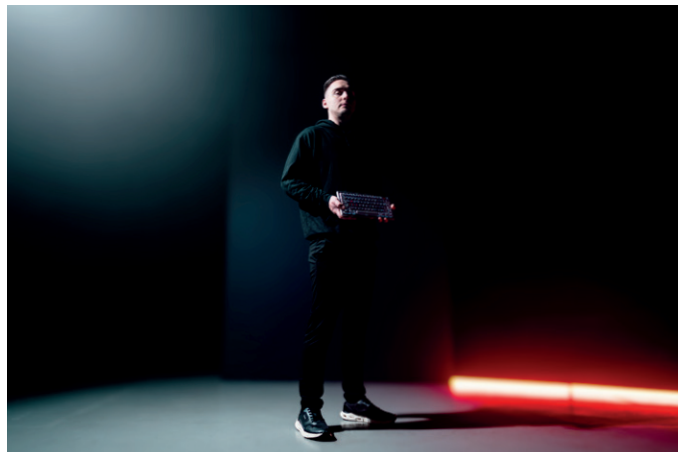


CHERRY XTRFY MX 3.0S WIRELESS

WINNING WIRELESS SPEED.

- CHERRY Advanced Wireless Technology with 3 connection modes • CHERRY MX2A switches • Full N-key rollover • RGB illumination – customizable through CHERRY Utility software • Extruded aluminum housing

RRP: 179.99 USD/EUR





MICE.

When it comes to aim, shape is king. That's why our mice come in a range of different designs. Whether you prefer an ergonomic form factor or a symmetrical shape, we have a model and a colorway to fit your needs and style.

The 6th generation of CHERRY XTRFY mice is crafted with input from elite gamers and designed for enhanced grip and control, lower weight, and higher performance. The Pro versions of the new M64 and M68 feature incredibly fast 8000 Hz technology. Reporting up to 8 times every millisecond, these mice make cursor movements smoother and enable the computer to respond faster to every click. As a result, the M64 Pro Wireless and M68 Pro Wireless offer some of the lowest click latencies ever measured on wireless gaming mice.





CHERRY XTRFY M64 PRO WIRELESS

ULTRA-FAST 8K.

- 8000 Hz technology • Ergonomic shape with ultra-low front
- 55 grams lightweight with a solid shell
- 2.4 GHz lag-free wireless • Pixart 3395 sensor

RRP: 139 USD/EUR



CHERRY XTRFY M64 WIRELESS

PERFECTED FOR ESPORTS.

- Ergonomic shape with ultra-low front
- 53 grams lightweight with a solid shell
- 2.4 GHz lag-free wireless • Pixart 3395 sensor

RRP: 99 USD/EUR



CHERRY XTRFY M68 PRO WIRELESS

FULL CONTROL WITH 8K SPEED.

- 8000 Hz technology • Symmetrical shape with ultra-low front
- 55 grams lightweight with a solid shell
- 2.4 GHz lag-free wireless • Pixart 3395 sensor

RRP: 139 USD/EUR



CHERRY XTRFY M68 WIRELESS

PRECISION IN EVERY MOVEMENT.

- Symmetrical shape with ultra-low front
- 53 grams lightweight with a solid shell
- 2.4 GHz lag-free wireless • Pixart 3395 sensor

RRP: 99 USD/EUR



CHERRY XTRFY M50 WIRELESS

UPGRADE TO WIRELESS.

- Ergonomic shape
- Triple connection modes • Pixart 3311 sensor
- RGB illumination – customizable through CHERRY UTILITY software

RRP: 79 USD/EUR



CHERRY XTRFY MZ1 WIRELESS

THE SHAPE FOR BETTER AIM. WITH TOTAL FREEDOM OF MOVEMENT.

- Adjustable ergonomic shape designed by Rocket Jump Ninja
- 62 grams lightweight with adjustable weight balance • 2.4 GHz lag-free wireless
- Pixart 3370 sensor • Modular shell – two sizes (included)

RRP: 129 USD/EUR



CHERRY XTRFY MZ1

SHAPE IS KING.

- Ergonomic shape designed by Rocket Jump Ninja
- 56 grams lightweight • Xtrfy EZcord® Pro
- Pixart 3389 sensor • RGB illumination

RRP: 87 USD/EUR



CHERRY XTRFY M50

GET IN THE GAME.

- Ergonomic shape
- 69 grams lightweight • Pixart 3311 sensor
- Mouse settings through CHERRY UTILITY software

RRP: 49 USD/EUR





MOUSEPADS.

Effortless glide or enhanced control? With the right mouse at hand, you need a mousepad with the right characteristics to unlock your full potential. Since precision is key, we offer a range of different surfaces to accommodate different playstyles and needs. Using experience from more than a decade of collaborating with professional players, our ambition is to create the best mousepads you can get, with the most expressful designs available.



THE SPEED SCALE.
While some prefer high-speed surfaces for effortless movements, others appreciate higher friction for more control in every swipe. Our speed scale lets you compare the speed of our different mousepads.

XL



CHERRY XTRFY GP5 XL AMNIS BLUE
ELEVATE YOUR GAMING SPACE.

- 920 x 400 x 3 mm • Cloth surface – speed
- Non-slip rubber base • Stitched edges • Machine washable

RRP: 43 USD/EUR



CHERRY XTRFY GP6 XL HYDRUS RED
SOFTER, SMOOTHER, MORE PRECISE.

- 920 x 400 x 3 mm • Ultra-dense cloth surface – speed
- Extra-soft rubber base for enhanced control • Stitched edges

RRP: 40 USD/EUR



CHERRY XTRFY GP5 XL LITUS
ELEVATE YOUR GAMING SPACE.

- 920 x 400 x 3 mm • Cloth surface – speed
- Non-slip rubber base • Stitched edges • Machine washable

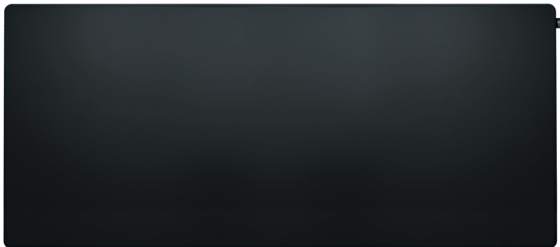
RRP: 32 USD/EUR



CHERRY XTRFY GP5 XL MIAMI
ELEVATE YOUR GAMING SPACE.

- 920 x 400 x 3 mm • Cloth surface – speed
- Non-slip rubber base • Stitched edges • Machine washable

RRP: 36 USD/EUR



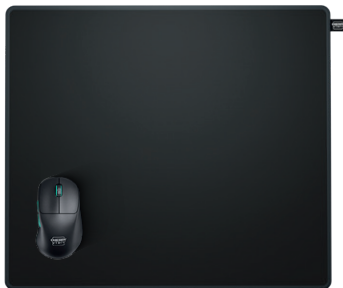
CHERRY XTRFY GP5 XL BLACK
SPEED AND PRECISION.

- 920 x 400 x 3 mm • Cloth surface – speed
- Non-slip rubber base • Stitched edges • Machine washable

RRP: 37 USD/EUR

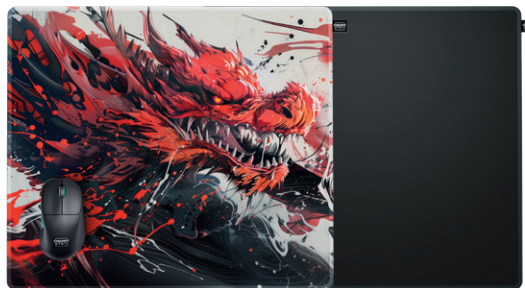


LARGE



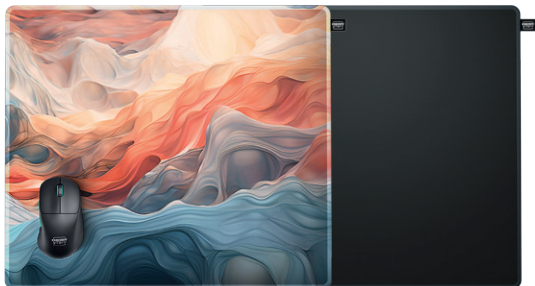
CHERRY XTRFY GP7 LARGE
UNIQUE GRAPHENE FIBER MOUSEPAD.

- 460 x 400 x 4 mm • Graphene-infused cloth surface – speed
- Extra-soft rubber base • Stitched edges



CHERRY XTRFY GP6 LARGE
SOFTER, SMOOTHER, MORE PRECISE.

- 460 x 400 x 4 mm • Ultra-dense cloth surface – speed
- Extra-soft rubber base • Stitched edges

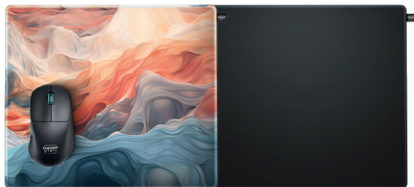


CHERRY XTRFY GP5 LARGE
SPEED AND PRECISION.

- 460 x 400 x 4 mm • Cloth surface – speed
- Non-slip rubber base • Stitched edges • Machine washable



MEDIUM



CHERRY XTRFY GP5 MEDIUM
SPEED AND PRECISION.

- 320 x 270 x 3 mm • Cloth surface – speed
- Non-slip rubber base • Stitched edges • Machine washable



A CLOTH SURFACE LIKE NO OTHER.

The GP7 is the first gaming mousepad infused with graphene, one of the strongest materials known. With its smooth texture, graphene offers great glide while improving wear resistance, keeping the mousepad's feel and speed consistent over time. Despite being 200 times stronger than steel, graphene is lightweight, keeping the GP7 sleek and flexible. Its thermal conductivity also helps the mousepad stay cool and comfortable during long gaming sessions.



HEADSETS.

Sound is half the picture. Choosing a comfortable, esports-optimized headset not only elevates the gaming experience. In crucial moments of the game, hearing all details can mean the difference between a win and a loss.

Our headsets are developed in close collaboration with some of the world's most experienced professional players and fine-tuned to give you the perfect soundscape for gaming. Hear the details. Know what's coming. And get on top of your game.





CHERRY XTRFY H3 WIRELESS

FOR ESPORTS PROS. AND YOU.

- Multi-platform wireless headset
- Wireless dongle for gaming, Bluetooth® for mobile
- Esports-optimized sound
- Game, Movie and Music EQ modes
- 53 mm speaker drivers
- XL closed over-ear cups

RRP: 129 USD/EUR



CHERRY XTRFY H1

PREDICT THE GAME.

- Esports-optimized soundscape
- 60 mm speaker drivers
- XL closed over-ear cups
- SC1 USB sound card and two mics included

RRP: 139 USD/EUR



CHERRY XTRFY H2

HEAR WHAT YOU CAN'T SEE.

- Esports-optimized soundscape
- 53 mm speaker drivers
- XL closed over-ear cups
- Multi-platform compatible

RRP: 89 USD/EUR



MICROPHONES.

The Ngale microphone series offer a complete range of microphones for gamers, streamers and creators. Get studio-grade audio with the Ngale X dynamic USB & XLR microphone. Make your streams and videos look as good as they sound with the retro-inspired design of the Ngale R.





CHERRY XTRFY NGALE R

USB MICROPHONE WITH RGB ILLUMINATION FOR STREAMING AND GAMING.

- Cardioid microphone • RGB illumination
- Desk stand • 96 KHz / 24-bit • Frequency response: 20 Hz–20 kHz
- USB plug and play

RRP: 119 USD/EUR



CHERRY XTRFY NGALE X

PROFESSIONAL USB & XLR MICROPHONE FOR RECORDING AND STREAMING.

- Dynamic cardioid microphone • RGB illumination
- Yoke mount + Desk stand included • 96 KHz / 24-bit • Frequency response: 50 Hz–16 kHz
- USB plug and play / XLR for professional interfaces

RRP: 189 USD/EUR



CHERRY XTRFY NGALE BOOM ARM

MICROPHONE STAND.

- Robust aluminum boom arm • Integrated cable management
- Flexible construction with hand-tightened friction hinges
- For microphones with standard 3/8" or 5/8" threading

RRP: 109 USD/EUR



IN IT TO WIN IT.



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