

## PRESS INFORMATION

CHERRY MC 4000

PRECISION CABLE MOUSE FOR HIGH-SPEED PROFESSIONAL USE!

Auerbach, 18 August 2016 - CHERRY, the specialist for computer input devices, presents the MC 4000 wired mouse. The new model is optimized for professional requirements, where rapid work is required. These properties are achieved through a high-quality optical sensor and a sliding surface that fully surrounds the bottom of the mouse. Two-color illumination and six buttons complete the symmetrical MC 4000.

AT A GLANCE...

CATEGORY:

Office

PRODUCT:

CHERRY MC 4000  
JM-4000

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Optical sensor for maximum precision

With the MC 4000, CHERRY has gone for a high-quality, optical sensor that scans either 1,000 or 2,000 DPI (dots per inch). This allows the user to select the optimal resolution for a wide variety of daily tasks. The DPI setting will be indicated by two predefined colors that light the scroll wheel, side panels and the DPI switch: blue for 1,000 DPI and red for 2,000 DPI. Together with a high-speed motion detection of 1.5 meters per second (60 IPS) the CHERRY MC 4000 represents the ideal solution for high-speed professional use.

Perfect control thanks to 360-degree sliding pad

A special feature of the new wired mouse is the large 360-degree sliding pad, which surrounds the entire bottom of the mouse including the sensor. This solution ensures smooth and stable movement. As a result, the MC 4000 offers a perfect handling on all appropriate surfaces.



Comfortable mouse for left- and right-handed users

The CHERRY MC 4000 excels due to a symmetrical design that offers the best ergonomics. This means that the wired mouse is not only equally well-suited for left- and right-handers but also proves

itself to be an optimal input device for long stretches of work. The design is rounded off with a total of six buttons, including buttons for DPI switching, browser navigation, and Windows Panel, and they have been positioned in such a way that a comfortable two-handed operation is always possible.

The CHERRY MC 4000 is available from September in stores for an MSRP (manufacturer suggested retail price) of €30. Pricing information in other currencies is not yet determined.

You can find pictures in the [mediapool](#)

For more information go to [www.cherry.de](http://www.cherry.de).

## About CHERRY

Cherry GmbH, with its headquarters in Auerbach in der Oberpfalz, Germany, is one of the world's leading manufacturers of computer input devices with an emphasis on office, industrial and security markets, as well as switches for mechanical keyboards among others for PC gaming. Cherry GmbH is a 100% subsidiary of the technology group ZF Friedrichshafen AG.