

## PRESS INFORMATION

CHERRY MX Board Silent

### Proven technology meets innovation

Auerbach, 5th January 2017 - CHERRY, the specialist for computer input devices, has unveiled the MX Board Silent at CES 2017. This new keyboard is based on the G80-3000, which has proven itself over the years to be precise as well as reliable. CHERRY combines this product with its new MX Silent switches to create a product that will keep keyboard noise in a hectic office space to an absolute minimum.

Combining G80-3000 with the latest MX technology

The G80-3000 has been one of the most popular mechanical keyboards on the market for decades, having become a true classic. Thanks to a purist feature set, a timeless design and its outstanding precision, the G80-3000 remains a bestseller. To continue its success, CHERRY updated this proven keyboard with the latest MX Silent technology. The result is a straightforward, high-end keyboard, which is ideally suited for even volume-sensitive environments such as large rooms or community offices, enabling silent keystrokes with CHERRY's patented noise reduction technology without giving up on its uncompromising writing performance. Also implemented is "N-Key Rollover" functionality, which allows up to 14 keys to be pressed simultaneously without "ghost" keypress effect.

#### AT A GLANCE...

##### CATEGORY:

Corded keyboards

##### PRODUCT:

CHERRY MX Board Silent

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MX Silent for minimal keyboard noise

The MX Silent-switches have a uniquely shaped rubber pad compared to conventional switches. The integrated 2-component stem reduces audible clicks at the bottom-out and top-out to a minimum.

Instead of relying on third-party products, CHERRY relies on a self-developed, innovative solution that preserves the special properties of each individual switch. As with every other MX switch, these features include a sturdy housing made of plastic polymer, a precise spiral spring, and the unique Gold Crosspoint contact technology. This exclusive production process guarantees a precise release and a service life of over 50 million keystrokes.

MX Board Silent available in MX Red or MX Black

The MX Board Silent is offered in two versions, so the consumer can choose between two variants of the noise-reduced MX Silent switches. Both exhibit linear switching characteristics but differ in the required release force: 45 centinewtons for the MX Red Silent and for those who prefer a slightly higher resistance, 60 centinewtons for the MX Black Silent. Like all MX switches, the bounce is less than a millisecond, allowing for precise and instantaneous input.

The MX Board Silent is only available in international EU layout and colours grey and black for an MSRP of \$149.

You can find pictures in the [mediapool](#)

For more information go to [www.cherry.de](http://www.cherry.de)

## About CHERRY

Cherry GmbH, with its headquarters in Auerbach in der Oberpfalz, Germany, is one of the world's leading manufacturers of computer input devices with an emphasis on office, industrial and security markets, as well as switches for mechanical keyboards among others for PC gaming.