

PRESS INFORMATION

CHERRY B.UNLIMITED 3.0

Reliable wireless desktop set for everyday use

Auerbach, 19 April 2017 - CHERRY, the specialist for computer input devices, presents a high-quality desktop set for everyday use with the B.UNLIMITED 3.0. The benefits of this completely redesigned keyboard-mouse combination are a high reliability, wireless operation, and an encrypted transmission of data signals. Through the abrasion-resistant laser inscription of key caps, the new B.UNLIMITED 3.0 is extremely durable.

High-quality desktop set for continuous operation

The new B.UNLIMITED 3.0 desktop set consists of a high-quality keyboard and mouse and is designed for continuous use. CHERRY has opted for robust materials which hold even under daily office operations. The characters on the key caps are laser-etched, resulting in an abrasion-resistant label. The keyboard itself features SX keys with scissor technology that are guaranteed to last over 20 million actuations. The desktop set is rounded off by a symmetrical three-button mouse with an infrared sensor that can be switched between 1,000 and 2,000 DPI.

2.4 GHz wireless technology and charging during use

The B.UNLIMITED 3.0 connects to the included USB receiver over a 2.4 GHz wireless connection within a maximum range of ten meters. 128-bit AES encryption protects the

AT A GLANCE...

CATEGORY:

Wireless Desktop

PRODUCT:

CHERRY B.UNLIMITED 3.0
[JD-0410xx-0/-2]

PRESS CONTACT:

Cherry GmbH
Michael Schmid
Cherrystraße
91275 Auerbach / OPf.
Phone: +49 (0) 9643 2061 - 666
michael.schmid@cherry.de

data against unauthorized access and ensures a high degree of security. To guarantee a long service life, CHERRY is bundling high-quality NiMH batteries with a very low self-discharge. These can be recharged during use to allow uninterrupted productivity.



Plug&Play operation and multi-desktop technology

Thanks to Plug&Play technology, the mouse and keyboard of the CHERRY

B.UNLIMITED 3.0 desktop set are very easy to install and function directly after inserting the compact USB receiver. No special technical knowledge or drivers are required. CHERRY's multi-desktop technology allows for a trouble-free operation should you want to use several B.UNLIMITED 3.0-sets in a limited space, for example in an office situation.

The B.UNLIMITED 3.0 is available as of today in the colors white or black at a recommended retail price of €85.

You can find pictures in the [mediapool](#)

For more information go to www.cherry.de

About CHERRY

Cherry GmbH, with its headquarters in Auerbach in der Oberpfalz, Germany, is one of the world's leading manufacturers of computer input devices with an emphasis on office, industrial and security markets, as well as switches for mechanical keyboards among others for PC gaming.