

Press report

Cherry – Simply Secure!

Cherry supplies solutions tailored to your requirements and has added two new products to its portfolio, the SmartTerminal ST-2000U and the SmartReader 4044

“Simply Secure” - Cherry is presenting its product range of smart card readers and fingerprint sensors at Systems 2005 under this slogan. Whether integrated in the Cherry keyboard, as a standalone reader or as a PC-Card reader for use on the mpbr - for a notebook: Cherry has the right solution.

Almost everyone is interlinked worldwide nowadays – but are they also protected worldwide? Communication via the Internet is becoming smoother and smoother but every new possibility for interaction brings with it new opportunities for fraudsters. To an increasing extent, companies are no longer trusting the security of their data to security software solutions alone but rather they insist on extra security – with card readers or fingerprint mice in individual solutions: Cherry provides the means for simple integration of the reader units in the respective products.

Therefore Cherry will be presenting the entire spectrum of its security products at Systems, demonstrating that every security problem can be solved. One important aspect of this is that, in the near future (which has already arrived with the launch of the digital signature) private households will also increasingly be considering security applications. The right solution for private users is already available in the portfolio now.

The range of security solutions has been expanded by two new products: The SmartReader SR 4044 is simply plugged into a notebook and reads smart cards. ideal for business people who want to handle large amounts of work on the move because anyone who constantly has to dial into wireless network must pay particular attention to data security.

Anyone who wants to expand his existing system with a card reader would be well advised to consider the SmartTerminal ST-2000U – it is certified for electronic signatures, offers a secure PIN-input, and is an ideal piece of equipment for all applications where unambiguous user recognition and secure, legitimate transmission are essential.

A large number of companies have been putting their trust in Cherry and its

partners for many years now where security is concerned. There are a multitude of reasons for this:

Cherry has an incredibly broad range of solutions which permit practically every company to find a solution which is just right and tailored to their needs. Whether a medical practice requires keyboards for reading insurance cards, or perhaps a public body adds digital signatures to its correspondence and encrypts them - Cherry has the right solution in its portfolio.

Together with its partners, Cherry offers these solutions from one supplier - this means that all the components fit together, it is not necessary to contact two or three companies before the network has the best possible security.

Cherry has experience. Cherry is one of the first companies in the marketplace who have specialized in security solutions: Biometrics, card readers – all this has reached a tried and tested standard at Cherry. Anyone who puts their trust in Cherry is trusting in proven, mature solutions – an inestimable advantage.

Cherry offers quality: At Cherry we do not take half-measures. The highest possible security demands are satisfied. And at the same time the keyboards and mice also provide the usual Cherry operator comfort – secure but fully ergonomic.

Two of our partners will also be on the stand:

e-siqia will show you how qualified electronic signatures can be produced with our smart card keyboards or readers and how these are used in document management systems. Integration of qualified electronic signatures from Adobe Reader to the PC-workstation working under Citrix Metaframe.

The other partner, SODOS GmbH, offers a complete solution using Cherry fingerprint keyboards and fingerprint mice. All the departments within a company can be linked together via automatic procedures in order to achieve the greatest possible benefit and convenience.

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